

THE GREAT HIMALAYAN SALT LICK DEBATE!

At Hilton Herbs we feel the time has come to respond to the dis-information generated in recent months regarding Himalayan Salt Licks. Whilst we believe this publicity is being generated by people who have their own agenda, we think it is important that our customers be in full possession of the facts before they decide to buy our Himalayan Salt Licks.

❖ **Animals, specifically camels and donkeys, are used to transport the mined salt licks.**

False – *admittedly, when we first started importing Himalayan Salt Licks it suited our romantic notion of the area to think our salt licks were brought down the mountains using yaks – we even had a picture of a yak on our salt lick bags and in our catalogue! However, Mian our, charming Pakistani supplier who, incidentally, holds a Bsc in Agriculture from Aberystwyth University, was most offended by this notion as he runs a modern facility in Lahore, and exports products all over the world. He has confirmed that all his salt licks are transported by truck and train because the mine in Pakistan is so huge, and the distances travelled so great, it would be impossible to use pack animals such as donkeys, yaks, or camels.*

❖ **Child labour is used in the mines.**

False - NO children are involved in any processes connected with our Himalayan Salt Licks! Not in mining, transporting, packing, or shipping

❖ **The carbon footprint of Himalayan Salt licks is huge.**

True - *It would be silly to deny that this is the case, however the continued demand for our Himalayan Salt licks provides the local people with employment and guarantees them a steady income in an area where life is precarious at the best of times. Our salt licks are then shipped from the mine to the docks by train, and transported to the UK by sea, thus minimising the carbon footprint as best we can.*

❖ **The Himalayan Salt licks are not ‘pure’ and have been shown to contain high levels of heavy metals or other harmful elements.**

False - *What is ‘pure’? In the production of manufactured salt licks the beneficial minerals and trace elements are removed as ‘impurities’, thus guaranteeing the perfect white salt you use in cooking and at your table. Our Himalayan Salt licks undergo no manufacturing process other than being mined. Hilton Himalayan Salt licks have not only been analysed and tested by Trading Standards, but have also undergone analysis by an independent laboratory. We do not market our Himalayan Salt licks as a broad spectrum vitamin/mineral supplement, but as a natural source of salt (sodium chloride) with “nothing added and nothing taken away”.*

Quality is our Policy – Hilton Herbs is accredited under the UFAS (Universal Feed Assurance Scheme), AIC, SAI Global and EFSIS (European Feed Safety Inspection Service) accreditation scheme. This EU wide scheme requires us to be independently audited each year to ensure that not only are all our ingredients and products are sourced from similarly accredited suppliers, but also that we comply with strict manufacturing systems ensuring safety and traceability. Our Himalayan Salt Lick supplier in Pakistan is also accredited under this same scheme. This accreditation means that all Hilton Herbs customers can be confident they are purchasing products from a company that cares as much as they do about the health and well being of their animals.

Buying a Hilton Herbs Himalayan Salt lick for your horse or pony is the best way to provide him with the daily salt he requires for optimum health!

